

PREFERENCES IN SELECTION OF SOCIAL MEDIA AMONG PERSONS WITH HEARING IMPAIRMENT

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ABSTRACT

Social media comforts the persons with hearing impairment in battling the communication barriers. Use of social media is emerging in India. This study helps in understanding the preferences in use of Social Media Usage among Persons with Hearing Impairment in India.

KEYWORDS: Preferences in Selection of Social Media among Persons with Hearing Impairment